



Design Parade 2025

TOULON — 9TH INTERNATIONAL FESTIVAL OF INTERIOR ARCHITECTURE
FESTIVAL 26—28 JUNE + EXHIBITIONS 27 JUNE—01 NOV.

VILLANOAILLES.COM

HYÈRES 19TH INTERNATIONAL FESTIVAL OF DESIGN
FESTIVAL 27—28 JUNE + EXHIBITIONS 28 JUNE—07 SEPT.

@VILLANOAILLES

Toulon + Hyères





COMMUNICATION

Alexis Djouahra

Head of communication

a.djouahra@villanoailles.com

T. +33 6 45 83 73 29

PRESS OFFICE

Philippe Boulet

boulet@tgcdn.com

T. +33 6 82 28 00 47

*High definition images available in the press area of the website,
password on request from the press offices.*

Find the complete program
on the website :

villanoailles.com

follow us on social medias :



Design Parade 2025

Jean-Pierre Blanc is both the founder of the festival which is presided over by Pascale Mussard. Created in 2006, with Andrée Putman as a godmother, the Design Parade Hyères festival aims to share with the public and the professionals the contemporary creation in the field of design.

The climax of the festival, the competition presents ten young designers every year, offering them unique visibility and support. The festival is also a moment of sharing, encounters and discoveries. Ten years after its big brother, launched in 2016 with Ronan and Erwan Bouroullec as godfathers, Design Parade Toulon follows the same goals.

Devoted to interior design, it is the first competition and festival of its kind in France. In 2019, the Centre Pompidou signs a pluriannual agreement with the Métropole Toulon Provence Méditerranée to show the national collections of design in Toulon and is joined in 2023 by the Musée des Arts Décoratifs, the Centre national des arts plastiques and the Mobilier national...

Henceforth, each summer, the villa Noailles organises Design Parade in two events: the first in Toulon for interior design, and the second in Hyères for design. Design Parade will allow, over an extended weekend, for the fullest view of the decorative arts in contemporary design. The festival is also an opportunity to discover the heritage of these two neighbouring towns, which both offer an expression of the architectural and decorative wealth of the Métropole and Var region.

COMPETITIONS

Several prizes are awarded to the competing designers thanks to grants provided by the festival's partners who commit, together with the festival, to provide long term support: Sèvres – Manufacture et Musée nationaux, Centre international de recherche sur le verre et les arts plastiques (Cirva) and Tectona for Hyères, Van Cleef & Arpels, CHANEL, le19M, Mobilier national for Toulon.

Practical assistance is provided right from the selection stage as well as during a period of two years in various different domains: financing, production, craft, materials, production, legal, media, exhibitions, workshops and residencies.

The festival presents 10 young international interior architects selected by a prestigious jury, chaired in previous years by India Mahdavi, Vincent Darré, Pierre Yovanovitch, François Champsaur, Studio KO, Rodolphe Parente, Aline Asmar d'Amman, and Marion Mailänder.

CLOS ST-
BERNARD DIT

CENTRE D'ART
CONTEMPORAIN
D'INTERET
NATIONAL

villa Noailles

METROPOLE
TOULON
PROVENCE
MEDITERRANEE

HYERES



Design Parade Toulon 26.06–01.11

9TH INTERNATIONAL FESTIVAL OF INTERIOR ARCHITECTURE —2025

VILLANOAILLES.COM FESTIVAL 26–28 JUNE + EXHIBITIONS 27 JUNE–01 NOV. @VILLANOAILLES



Concours Design Parade Toulon

Le jury

Harry Nuriev

President of the jury Design Parade
Toulon and guest of honour

Alice Audouin

Curator, chair and founder,
Art of Change 21 and Audouin
Consulting

Emmanuelle Luciani

Artist, curator,
Founder Southwaystudio

India Mahdavi

Architect, designer
and scenographer

Marie Godfrain

Editor in chef, IDEAT

Aurélie Julien

Founder,
AURELIE JULIEN COLLECTIBLE

Quetch le Mout

Director of the Image Studio and the
Image Production Department,
CHANEL Fashion Division

Yann Weber

Founder, Editor in Chief & Creative
Director, Antidote Magazine

Willie Morlon

Grand Prize Design Parade Toulon
Van Cleef & Arpels 2024

Finalists

Pierre Bourré & Margaux Dinam

France

Raphael Boursier Desvignes

France

Malo Gagliardini

France

Marie Gastini

France

Pauline Labarthe

France

Magali Lamoureux & Joanne Riachi

France

Raphaëlle Lhuillier & Margaux Padrutt

France

Ania Martchenko & Antonin Simon Giraudet

France

Joseph Melka & Balthazar Auguste-Dormeuil

France - USA

Thomas Takada

France

Harry Nuriev

Président du jury Design Parade Toulon

Harry Nuriev is a Paris-based artist, architect and furniture designer.

He is the founder and creative director of Crosby Studio, an interior and furniture design studio established in 2014.

Nuriev's creative practice spans a broad range, including immersive environments, virtual installations, public spaces and design objects.

All are created through the lens of Transformism – a movement Nuriev invented to describe practices that prioritize transformation and transformative experiences – the most accurate to describe his work and style. Nuriev pushes his passion for experimentation with innovative design for retail spaces and Web3 within the digital realm and draws his inspiration from the unexpected beauty of everyday objects we engage with. Through this process he aims to create extraordinary statements about today's society based upon relevant, yet conventional item and moments. Nuriev takes people out of their comfort zone and draws their attention to new feelings and important matters. His reconstructive style merges art, design, architecture and fashion, breaking the boundaries between these traditionally separated fields. In this way Nuriev challenges broader ideas about how we live and work.

Harry Nuriev has been heralded as a pioneering voice in global minimalism by The New York Times Magazine, citing the influence of architecture and arts and crafts on his designs.

He has given lectures and took part in several educational programs on design at among others Harvard University, the Pratt Institute and the Royal College of Art in London.

Nuriev has done creative collaborations and projects with leading global brands and artists including Balenciaga, Nike, Dover Street Market, OMA, Liam Gillick, Valentino and many more.



HARRY NURIEV
Born in 1984
Lives & works in Paris

The Grand Prix Design Parade Van Cleef & Arpels

is awarded to

Thomas Takada
France



Thomas Takada

Born in 1993

Graduated from École Nationale Supérieure
d'Architecture Paris-Belleville

Lives and works in Paris, France

At the still point of a turning world

Our tangible environment is rendered abstract by complex globalised processes and materials whose meaning is uncertain and constantly changing. At the same time, the environmental repercussions of our production model have delayed but physical effects on our everyday lives.

In an attempt to combat alienation and disorientation, I am looking for plant materials in the area around the villa Noailles. This debris, in the form of leaves, branches or pebbles, is assembled into structures that are fragily interdependent with standardised metal sections.

With the sponsorship of Lit National

PROJECT MADE THANKS TO THE SUPPORT OF:
Alliance for European Flax-Linen & Hemp, Feuille d'or Charrier

Grand Prix Design Parade Toulon Van Cleef & Arpels

Throughout its history, Van Cleef & Arpels developed a strong affinity to the values of creation and transmission. This constant commitment finds expression in various educational partnerships, cultural programs and initiatives in fields such as dance, the decorative arts—including jewelry—, design, or the preservation of nature.

For the 9th consecutive year, the Maison is pleased to present the Grand Prix Design Parade Toulon Van Cleef & Arpels, awarded to one of the projects exhibited at the interior design festival.

The Grand Prix Design Parade Toulon Van Cleef & Arpels consists of:

- a grant of 5,000 euros offered by Van Cleef & Arpels.
- the opportunity to collaborate with Delisle and create an exceptional piece worth 10,000 euros.
- the development of a Codimat Collection creative project in the world of decorative flooring that will be included in the Maison's collections.
- a support in image consulting and press relations by Perrier Communication agency during one year to the winner of the 9th Design Parade Toulon.
- a two-week research residency to the value of 10,000 euros in Atelier Mériquet-Carrère Parisian workshops on the theme: Colors of the past & Colors of the future.
- the creation of a piece to the value of 10,000 euros with the Atelier François Pouenat.
- A research residency and the development and creation of a prototype in the workshop Relax Factory.
- the participation in the competition as jury member and a personal exhibition in Toulon, during Design Parade 10, in summer 2026.

The Visual Merchandising Prize awarded by CHANEL

is awarded to

Thomas Takada
France



Thomas Takada

Né en 1993

Diplômé de l'École Nationale Supérieure
d'Architecture Paris-Belleville

Vit et travaille à Paris, France

SHOWCASE CREATED WITH THE SUPPORT OF:
FEUILLES D'OR CHARRIER, PIERRE FREY

Visual Merchandising Prize awarded by CHANEL

Since 2016 and continuing its support for creativity, CHANEL is a partner of the International Festival of Interior Design, Design Parade Toulon.

Established in 2019, the Visual Merchandising Prize awarded by CHANEL rewards one of the ten finalists in the interior design competition for the realization of a window display project linked to the theme of the Mediterranean. By presenting objects, a decorative motif and furnishings inspired by silhouettes selected from the CHANEL Fashion collections, the finalists will establish a creative dialogue between fashion and design within a contemporary scenography.

These models of the finalists will be exhibited in Toulon's Ancien Évêché (former Bishop's Palace) until autumn 2025. The House of CHANEL will offer the winner of the Visual Merchandising Prize an endowment of 20,000 euros.

The Prix Manufactures nationales - Mobilier national

is awarded to

Malo Gagliardini
France



Malo Gagliardini

Born in 1996

Diploma with a DNA from EESI in Angoulême,
and a DNSEP from MOCOesba in Montpellier.
Lives in Sète and works in Montpellier, France.

La vie aquatique

La vie aquatique is a kitchen conceived as a gentle tension between action and contemplation. It is built around a chromatic dialogue between the deep ochre of Provençal terracotta tiles and touches of green evoking the sea, vegetation, and laboratory glassware. The space is divided into two zones: on one side, a kitchen-laboratory where tiles define the worktop, niches, and protrusions, hosting mobile burners, glass containers, and custom-cast aluminum utensils; on the other, a slightly elevated platform with a single chair and a round table – a quieter, more meditative space. The whole is punctuated with bas-reliefs inspired by marine iconography, blending imagined scientific references, organic forms, and industrial poetry.

With the sponsorship of Delisle

PROJECT MADE THANKS TO THE SUPPORT OF:
BOB Carrelage, Pierre Frey, Technilum, Make's Concept Store - Plasdox

GUEST ARTISTS:
Pauline Pagès Lloberas, Simon Pradaut, Émilie Fayet et Ludivine Fanton

Prix Manufactures nationales - Mobilier national

The result of the merger of the Mobilier national and the Cité de la céramique - Sèvres & Limoges, the Manufactures nationales were created on January 1, 2025 to promote the excellence of French know-how. The only one of its kind in the world, this new public center dedicated to the decorative arts, crafts and design is once again partnering with the Villa Noailles for the Design Parade 2025 in Hyères and Toulon.

For the 9th edition of Design Parade Toulon, the Mobilier national joins the villa Noailles for the Prix Mobilier national. This prize offers to one of the 10 finalists the opportunity to develop a creative project within the ARC (Atelier de Recherche et de Création) of the institution. The prototype created with the Mobilier national will be exhibited the following year with an exhibition imagined by the finalist, with the help and the support of the Mobilier national which mobilizes for this purpose its unique collections in the world and the know-how of its workshops and factories.

The Villa Swagatam x æquō grant

is awarded to
Marie Gastini
France



Marie Gastini

Born in 1993

Graduated from the École Nationale Supérieure des Arts Décoratifs, mode et matière, Paris

Lives and works in Paris, France.

L'atelier d'été

The painter is absent. However, traces of his passage through this summer studio can be found in every corner. He groped for the subject of his next painting. He promised himself that he wouldn't leave the room until it appeared to him. To do this, he set up makeshift facilities, a bedroom, a kitchen and a bathroom in a corner. He stretched and stretched and stretched his curtains, which now mark the boundaries of his living spaces.

He quickly went back to looking for his subject. The summer will be over, and he won't even get a glimpse of it.

In his frenzy, he covers the walls with his palettes, the tiles, the floor and the ceiling. Then he calms down, looks out of the window hoping to find inspiration. He contemplates nature in full bloom, lavender, rosemary, lemon trees... These smells... They embroider his modest bedding, his dressing gowns and his curtains with boutis. No textile escapes them.

He doesn't really dress himself any more. He alternates between his three dressing gowns, and bathrobes?, almost identical so that he doesn't have to think about it. In the kitchen, a huge bouquet of flowers perfumes the warm air continuously. In the bathroom, Marseille soap proliferates and adorns the wall with an unusual necklace.

We're no longer quite sure whether we're in time, tomorrow or yesterday. Brushes have become fossils. And yet! How long ago did it evaporate?

PROJECT MADE THANKS TO THE SUPPORT OF:

Pierre Frey, Plâtre Vieuxjot, Ogres de France, Filature Colbert, Verrerie de Biot, La savonnerie Marius Fabre

IN COLLABORATION WITH:
Louis Danjou (céramiste)

Villa Swagatam x æquō grant

On the occasion of the 9th edition of the Design Parade festival organised by Villa Noailles, and the exhibition dedicated to emerging talents in interior design in Toulon, the French Institute in India, through its Villa Swagatam programme, and æquō gallery are joining forces to offer one laureate the opportunity to explore India's artisanal savoir-faire during a creative residency.

This partnership stems from a strong commitment to promoting a dialogue rooted in making, between India and France, bringing together leading cultural organisations such as Villa Noailles and the unique production ecosystems that æquō has successfully identified and promoted since its creation in 2022 in Mumbai.

It is this material-driven practice that the French Institute in India aims to support. Today, the Villa Swagatam network includes 30 residencies across India, France, and more recently, Bangladesh and Sri Lanka. It welcomes Indian and French artists for residencies of 1 to 3 months, permitting them to immerse themselves in ecosystems of production. In this spirit, Villa Swagatam and æquō wish to offer an emerging talent from Villa Noailles a similar opportunity.

The outcome of this residency will be unveiled at the next edition of the India Art Fair in Delhi in February 2026, which is India's oldest contemporary art fair, and has, since 2024, dedicated a part of its exhibition space to collectible design. As an internationally renowned platform and a longstanding partner of the French Institute in India, the India Art Fair is deeply committed to supporting and professionalising emerging international talent.

The public prize city of Toulon

is awarded to

Magali Lamoureux and Joanne Riachi
France and Lebanon



Magali Lamoureux

Born in 1983
Diploma in architect HMONP
Paris Val de Seine
Lives and works in Paris

Joanne Riachi

Born in 1993
Diploma in architecture HMONP
Paris Malaquais
Lives and works in Paris

Submergé.e.s

Originally from Lebanon and Toulon, we grew up by the sea.

Growing up on the shores of the Mediterranean meant growing up with the horizon, an elusive limit that inescapably advances towards those who observe it. In response to this world that constantly overwhelms us, we wanted to materialise the horizon inside the house. We created a temperate, breathable space, largely occupied by a platform of solid Scots pine whose veins recall the reflections of water. We combined this with the contrasting sensation of freshness of feet slipping under the surface of the sun-warmed sand. The accessories on the table evoke Mediterranean rituals for coping with the heat.

A lamp crossing the tabletop illuminates both the top and the bottom. Like an anchor on the seabed, it reveals treasures buried in the sand. These ancient objects from sunken Mediterranean civilisations act like fragments of our unconscious: they awaken an identity hidden in memory.

With the sponsorship of
Atelier Mériguet-Carrère

PROJECT MADE THANKS TO THE SUPPORT OF:

Apsara, Atelier Mériguet-Carrère,
Alliance for European Flax-Linen &
Hemp, Atelier Enamel,
Céline Souveton Céramique, Iris Absinthe,
Miele & Cie, Sellerie Barone,
Galerie MMC Archéologie



Exhibitions



Design Parade Toulon 26.06–01.11

9TH INTERNATIONAL FESTIVAL OF INTERIOR ARCHITECTURE —2025
VILLANOAILLES.COM FESTIVAL 26—28 JUNE + EXHIBITIONS 27 JUNE—01 NOV. @VILLANOAILLES

The Transformist Apartment
Harry Nuriev
President of the jury
Design Parade Toulon 2025

Chroma
Jean-Baptiste Fastrez
x Monoprix
x villa Noailles

Wunder Haus
Willie Morlon
Grand Prix du jury Van Cleef & Arpels
2024
in partnership with Delisle,
Codimat Collection, l'Atelier François
Pouenat, Relax Factory, l'Atelier Méri-
guet-Carrère

Jacques Merle
x Fragonard
x villa Noailles

État des lieux
Romain Joly et Lisa Bravi
Prix Visual Merchandising 2024
décerné par CHANEL
in partnership with Paloma
and Atelier Lognon

DIPLÔMES 2025
Promotion Pierre Paulin
FIAT LUX
Ressources minimales, formes multiples
SUMMER ROOM
Camondo Méditerranée

Panser, Repenser...
ÉSADTPM
École supérieure d'art
et de design Toulon
Provence Méditerranée

*Matières sensibles,
résonances publiques*
Anaïs Fernon
Prix Mobilier national 2024

*Delisle 10 ans : L'excellence en héritage,
la lumière en signature*
Delisle

LES PARTENAIRES DU 9^E FESTIVAL INTERNATIONAL DESIGN PARADE TOULON

Grands partenaires institutionnels



Partenaires principaux

Van Cleef & Arpels



CHANEL

le19M

Amis de la Design Parade Toulon

P Y

india mahdavi

PIERRE YOVANOVITCH

RODOLPHE PARENTE



Partenaires festival



Partenaires à l'année



Partenaires média



CLOS ST-
BERNARD DIT

CENTRE D'ART
CONTEMPORAIN
D'INTERET
NATIONAL

villa Noailles

METROPOLE
TOULON
PROVENCE
MEDITERRANEE

HYÈRES

21-4

art
grue.

Design Parade Hyères 27.06-07.09

19TH INTERNATIONAL FESTIVAL OF DESIGN—2025

VILLANOAILLES.COM FESTIVAL 27—28 JUNE + EXHIBITIONS 28 JUNE—07 SEPT. @VILLANOAILLES

EYE
STU

EYE
TOPY

fil * monten
01

Concours Design Parade Hyères

Le jury

Jaime Hayon

President of the jury Design Parade Hyères and guest of honour

Javier Abio

Co founder & Editor in Chief, Neo2

Vicent Carbonell

Head of Design, Nanimarquina

Tony Chambers

Creative Director, Editor, Consultant.
Founder of design agency TC & Friends.
Former Editor-in-Chief Wallpaper* Magazine

Andres Fredes

Creative Director, Design Curator, Author, Mentor & Business Coach, Brand Experience, Design Accelerator, Strategist

Chantal Granier

Art director specialized in Art of Living and Design

Els Van Hoorebeeck

Creative Director, Fritz Hansen

Luis Urculo

Artist, Creative Director

Bethan Laura Wood

Designer

Sacha Parent &

Valentine Tiraboschi

Grand prize Design Parade Hyères 2024

Les Finalistes

Louis Chevalier

France

Simon Dupety

France

Kelly Eng & Marie Piplard

France

Célia Fabry

France

Gregor Jahner

Germany

Lucas Sabatier

France

Massimo Scheidegger & Bruno Pauli Caldas

Switzerland and Germany

Štefan Sekáč

Slovakia

Myeonga Seo & Marie Kolářová

South Korea & Czech Republic

Johan Karrebæk Thun

Denmark

Jaime Hayon

President of the jury Design Parade Hyères

About Jaime Hayon

Jaime Hayon is a globally renowned artist and designer whose work spans furniture, interiors, sculpture, and collectible design. His creations blend playfulness, craftsmanship, and innovation, earning him international acclaim in both contemporary art and design spheres.

Jaime Hayon 'Le Miroir' –

An Introspective Exhibition at Villa Noailles, France – Summer 2025

This summer, acclaimed artist and designer Jaime Hayon will unveil 'Le Miroir', an exhibition that offers a profound exploration into the depths of his creative soul. 'Le Miroir'—French for 'The Mirror'—invites visitors on an introspective journey through Hayon's fantastical world, revealing the intimate facets of his artistic process.

The exhibition will be divided into two spaces:

- The first room will delve into Hayon's drawings, showcasing the raw and personal elements that form the backbone of his creativity. This space highlights the visceral importance of drawing in Hayon's work, capturing the essence of his artistic vision and the deeply personal stories behind each piece.
- The second space will recreate Hayon's current workshop, offering an intimate look into the environment where painting, sculpture, and experimentation come to life. This space will feature a curated mix of materials, stories, travels, and selected pieces, providing visitors with a unique glimpse into the creative processes that define Hayon's world. 'Le Miroir' is a deeply personal exhibition, marking a significant milestone in Hayon's career. It offers an essential perspective on the creativity that drives his work, providing a comprehensive look at the elements that shape his imaginative universe.



The Grand Prix du Jury Design Parade Hyères

is awarded to
Simon Dupety
France



Simon Dupety
Born in 1997
Graduated from Arts Décoratifs de
Paris
Lives and works in Paris, France

UFO - Unindustrial Functional Object

The *Unindustrial Functional Object* series explores a mysterious tension between the natural and the industrial, the living and the technical. This hybridisation of raw resources and standard components stems from a reflection on the future of everyday objects.

At the heart of the project are oak acorns, harvested in the forest and treated as semi-finished products. These natural elements are combined with aluminium profiles and led-s, while retaining their uniqueness within functional objects. Referring to the world of science fiction, UFO questions our vision of progress: can we imagine a technical production that sacralises the living instead of excluding or crushing it?

These lights, manufactured in series but not industrialisable, subvert the codes of traditional production. They embody an alternative temporality, slow and meticulous, where design becomes a celebration of the nonstandard. In this way, UFO proposes an imaginary world where technology and culture meet, and is part of a wider personal quest for the user-friendliness of objects: wild systems.

Grand prix du jury Design Parade Hyères

The Grand Prix du Jury Design Parade Hyères consists of:

→ A one-year research residency at Sèvres – Manufacture et Musée nationaux.

With more than 250 years of know-how handed down from generation to generation, the Manufacture de Sèvres is a unique laboratory for creation and innovation, constantly experimenting with new avenues of research and collaborating with contemporary designers.

→ A one-year research residency at the Centre international de recherche sur le verre et les arts plastiques de Marseille (Cirva) on the theme of the vase. At the end of the residency, one piece or a group of pieces will become part of the Cirva collection, a leading body of work on glass and contemporary design, and another will be added to the Villa Noailles collection. The winning designer will retain the majority of their research. This entire research will be presented as part of the next Design Parade, alongside the works created in residence at the Manufacture de Sèvres.

→ MATTER and SHAPE is delighted to be associated with the Grand Prix du Jury Design Parade Hyères, offering the winner a place to express his or her ideas during the March 2026 edition of the event. The Design Parade will also be invited to take part in a talk dedicated to the new guard of design.

→ The participation in the competition as jury member and a personal exhibition at the villa Noailles during Design Parade 20, in summer 2026

The TECTONA PRIZE

is awarded to

Johan Karrebæk Thun
Danmark



Johan Karrebæk Thun

Born in 1997

Graduated from Eindhoven Academy, Netherlands
Lives and works in Copenhagen, Denmark

The TECTONA PRIZE

As the leading maker of outdoor furniture, Tectona supports the Design Parade Hyères festival with the creation of the Tectona Design Parade Prize in 2023. Within the framework of this partnership, this year, ten designer candidates will be invited to imagine an outdoor bench on the theme “the bench of tomorrow”. The only technical constraint: use metal or a natural rot-proof material. Each candidate will produce a 1:5 scale model in a simple material (wood, cardboard, paper), with financial support from Tectona.

The ten models will be exhibited at the Villa Noailles from 27th June until the end of the exhibitions.

The jury, guided by the technical advice of Jean- Yves Grandfils, head of the Tectona workshop and Meilleur Ouvrier de France, will choose the winner who will receive 5,000 euros. The Tectona Design Parade Award is a new page in the history of Tectona's involvement in French cultural creation and offers garden furniture design the recognition it so richly deserves.

The public prize city of Hyères

is awarded to

Kelly Eng et Marie Piplard
France



Kelly Eng

Born in 1996

Graduated from École Nationale
Supérieure des Arts Décoratifs,
Paris

Lives and works in Paris, France

Marie Piplard

Born in 1997

Graduated from École Nationale
Supérieure des Arts Décoratifs,
Paris

Lives and works in Paris, France

Les bouillottes

The “Les bouillottes” series is an ode to this ancestral object, the silent witness of everyday gestures and guardian of moments of comfort. Relegated to the shadows of modern systems, it is used to provide warmth, bringing together both know-how and sustainable materials. The aim is to pay renewed attention to this domestic object, studying its uses and transcending the archetypal forms it has embodied for centuries.

The project highlights four models of warmers with distinct operating principles, each using natural materials chosen to store and release heat energy: the water bottle, the heating brick, the dry hot water bottle and the sand bottle.

Whether made from stoneware or terracotta, filled with water or sand, wrapped in textiles or filled with cherry stones or linseed, each warmer exploits a unique link between the material and its technical properties. These interactions between container and content activate thermal inertia, restoring heat or coolness. The domestic landscape is above all a natural landscape.

This project highlights the importance of thermal comfort targeted at specific areas of the body or home, while exploring other solutions tailored to individual needs. The aim is to redefine a gentle, concentrated heating system to limit the use of energy-guzzling devices.

A common or obsolete object, we are seeking to include it in unsuspected imaginary worlds, animated by the material that shapes it, metamorphosed over time, impregnated by the gestures and surfaces we encounter. The “Les bouillottes” become the protagonists of a visual and sensory narrative, reactivating an organic link between humans and their environment.

The jury's special mention

is awarded to

Kelly Eng et Marie Piplard
France



Kelly Eng

Born in 1996

Graduated from École Nationale Supérieure des Arts Décoratifs, Paris

Lives and works in Paris, France

Marie Piplard

Born in 1997

Graduated from École Nationale Supérieure des Arts Décoratifs, Paris

Lives and works in Paris, France

Les bouillottes

The “Les bouillottes” series is an ode to this ancestral object, the silent witness of everyday gestures and guardian of moments of comfort. Relegated to the shadows of modern systems, it is used to provide warmth, bringing together both know-how and sustainable materials. The aim is to pay renewed attention to this domestic object, studying its uses and transcending the archetypal forms it has embodied for centuries.

The project highlights four models of warmers with distinct operating principles, each using natural materials chosen to store and release heat energy: the water bottle, the heating brick, the dry hot water bottle and the sand bottle.

Whether made from stoneware or terracotta, filled with water or sand, wrapped in textiles or filled with cherry stones or linseed, each warmer exploits a unique link between the material and its technical properties. These interactions between container and content activate thermal inertia, restoring heat or coolness. The domestic landscape is above all a natural landscape.

This project highlights the importance of thermal comfort targeted at specific areas of the body or home, while exploring other solutions tailored to individual needs. The aim is to redefine a gentle, concentrated heating system to limit the use of energy-guzzling devices.

A common or obsolete object, we are seeking to include it in unsuspected imaginary worlds, animated by the material that shapes it, metamorphosed over time, impregnated by the gestures and surfaces we encounter. The “Les bouillottes” become the protagonists of a visual and sensory narrative, reactivating an organic link between humans and their environment.



Exhibitions

Design Parade Hyères 27.06-07.09

19TH INTERNATIONAL FESTIVAL OF DESIGN-2025
VILLANOAILLES.COM FESTIVAL 27-29 JUNE + EXHIBITIONS 28 JUNE-07 SEPT. @VILLANOAILLES

Le Miroir

Jaime Hayon,
President of the jury Design Parade
Hyères 2025

Chroma

Jean-Baptiste Fastrez
x Monoprix
x villa Noailles

Mécaniques granulaires

Sacha Parent
et Valentine Tiraboschi

Grand Prix du Jury
Design Parade Hyères 2024
projects completed at
Sèvres - Manufacture
Musée nationaux
and CIRVA
in Marseille

Jacques Merle
x Fragonard
x villa Noailles

Quercus Suber
Contemporary objects
in cork from the Var

Prix Avenir Métiers d'Art

Charles and Marie-Laure
de Noailles at the 1925
Decorative Arts
Exhibition

Reconstitution des
vitraux des escaliers de
Louis Barillet (circa 1925)
In collaboration with Atelier Duchemin

Reconstitution
du tapis DIM (1925)
de la salle à manger
In partnership with Codimat Collection

Crackling Trail

Hugo Capron

PARTNERS OF 19TH INTERNATIONAL FESTIVAL DESIGN PARADE HYÈRES

Major Institutional Partners



Main Partners

CHANEL

le19M



Festival's Partners



POTERIE
RAVEL
DEPUIS 1977

vitra.

artek

TOLIX

NL
Pays-Bas

fondation suisse pour la culture
prohelvetia

MONOPRIX

MAISONS
DU MONDE



Year-round Partners

Bob Carrelage

diptyque
paris

DEBEAULIEU



CHATEAU Diff

Domaine de l'Île
PORQUEROLLES

PleinSud

CARPET
SOCIETY

MAKE'S
Contemporary

PLASDOX

SAY WHO

VAR TOURISME

Media Partners

IDEAT
CONTEMPORARY LIFE

MILK
DECORATION

TEMPLE
DES ARTS

BAZAR
INTERIEURS

GOODMOODS

Practical information

VILLA NOAILLES

47 Montée Noailles

From July 2nd to September 7th:

Open Wednesday to Sunday
from 2pm to 7pm

Late night opening on Thursdays
from 3pm to 8pm

Guided tours at 3pm and 5pm
every open days
entry fee*

La Langouste par Popolo

Foods & drinks

Cour des pieds carrés, villa Noailles

Wednesday to Sunday from 11 am to 7pm

Late night opening on Thursdays
from 11 am to 8pm

ANCIEN ÉVÊCHÉ

69 cours Lafayette

From July 1st to November 1st

Open Tuesday to Saturday from 11 am to 6pm
Closed on Sundays and Mondays

Guided tours at 11 am and 3pm
every open days
entry fee*

HÔTEL DES ARTS TPM

236 Boulevard Marechal Leclerc
from 27 June to 2 November

Open Tuesday to Sunday from 11 a.m. - 6 p.m.
free admission

*PRICES

FULL PRICE

- Admission ticket to the Design Parade Hyères or Design Parade Toulon exhibitions — €6

- Ticket to the Design Parade Hyères and Toulon exhibitions — €10 (valid for 2 days)

- Annual pass — €20 (excluding events: fashion show, concerts, screenings)

REDUCED PRICE

- Ticket to the Design Parade Hyères or Design Parade Toulon exhibitions — €4

- Ticket to the Design Parade Hyères and Toulon exhibitions — €7 (valid for 2 days)

- Annual pass — €18 (excluding events: fashion show, concerts, screenings)

PRICING CONDITIONS

REDUCED PRICE

18–26 years old, art school and conservatory students, higher education teachers

FREE

Metropolitan residents upon presentation of a valid media library card, under 18s, journalists, job seekers, RSA, CMU and ASS beneficiaries, school groups